

BRAND MATTERS

How to use your images after your session

Now that you have your brand focused images, what do you do with them? Here is a little assistance to take a bit of stress out of knowing how and where to use your personal branding photography.

SOCIAL MEDIA

Facebook/Instagram/LinkedIn/Pinterest/Twitter/Youtube

Profile picture, post, ads, cover photo, stories and highlights, pins, video thumbnails, etc

WEBSITE

Homepage
Blog Post
Contact Page
About Page
Services/Products
Ads
Promotions
Call to Action
Banners
Workshops
Course Sign Up, etc.



MARKETING & PROMO

Guides
Flyers
Forms
Business Cards
Thank you cards
Ads
Promotions - Google, SEO, etc.